



The Innovation Revolution

A premier Corporate Innovation and Corporate Venture Capital event designed for industry leaders, innovators, and pioneers in the corporate world who are driving the future of innovation

2024

February 29th

 innowise

Executive Summary

Designed for industry leaders, innovators, and pioneers in the corporate world who are driving the future of innovation, the "Innovation Revolution Conference" is a premier Corporate Innovation and Corporate Venture Capital event happening on February 29th, 2024.

Recent advancements in technology have changed all aspects of our daily lives, both personally and professionally. Every industry is being disrupted and everything that was the "norm" is no longer relevant. We started Innowise because we believe the "Innovation Revolution" will disrupt the current way of life and create new opportunities to make the world a better place for all.

There are two ways to look at our world today:

Be afraid of the rapidly changing world and become irrelevant

Or

Embrace the change and spearhead innovation and Benchmark best practices from thought Leaders around the world

At Innowise, we choose the latter and would like to invite you to two days of learning, sharing and networking with industry leaders and heads of innovation and venture capital.

The "Innovation Revolution Conference" promises to be a groundbreaking gathering of thought leaders and experts in the fields of corporate innovation and venture capital. This event will provide a unique platform for networking, knowledge sharing, and collaboration opportunities.

Highlights include:

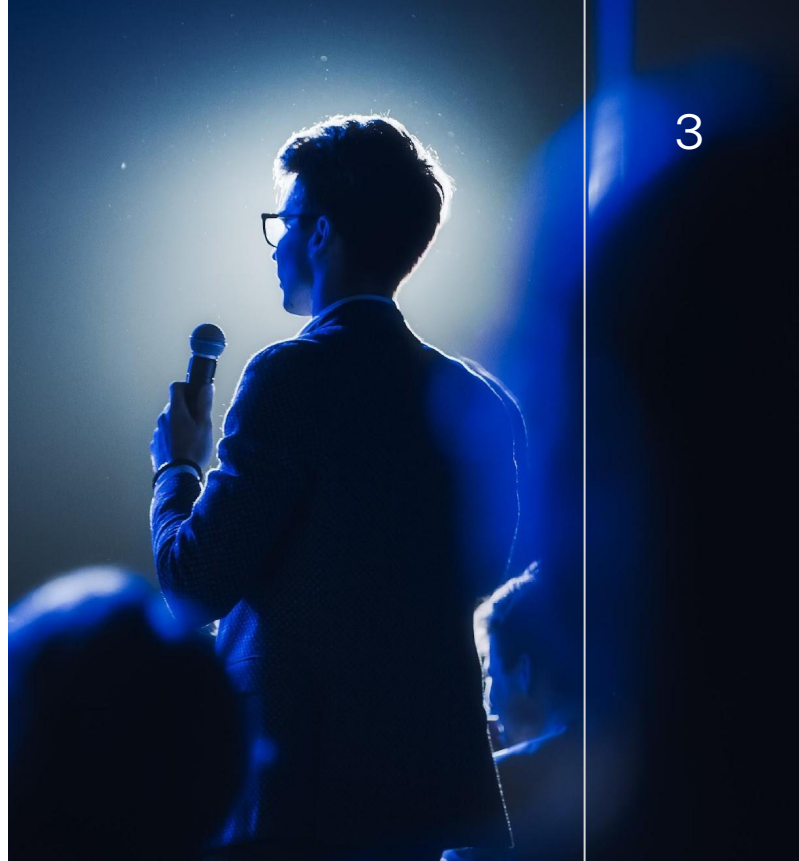
- 1. Inspiring Keynote Speakers: Panel Discussions:** Engage in dynamic panel discussions on emerging trends, best practices, and case studies in corporate innovation and venture capital.
- 2. Networking Opportunities:** Connect with like-minded professionals, entrepreneurs, and investors who are shaping the future of innovation.
- 3. Workshops and Breakout Sessions:** Participate in interactive workshops and breakout sessions to gain practical knowledge and skills in innovation strategy and venture capital.
- 4. Exclusive Access:** As this is *an invitation-only* event, you will have the opportunity to interact with a select group of senior executives and industry experts.

Event Summary

What Innovation Revolution Conference:
a premier Corporate Innovation and
Corporate Venture Capital event

When February 29th,
2024

Where Innowise / Werqwise
149 New Montgomery St.
San Francisco, 94105



Conference Schedule

Time

Day 1

7:30 a.m.

Coffee, pastries, network, registration

8:15 – 8:45 a.m.

Opening Keynote

9:15 – 9:45 a.m.

Internal Innovation – Best Practices

10:15 – 10:45 a.m.

External Innovation – Best Practices

11:15 – 11:45 a.m.

Government's Role in Innovation

12:00 – 1:30 p.m.

Lunch

1:30 – 2:30 p.m.

Corporate VC – Different Models & Strategic External Funds

2:30 – 3:30 p.m.

AI/Market Intelligence

3:30 – 4:30 p.m.

Engaging Startups

4:30 – 5:15 p.m.

Closing Keynote

6:00 – 9:00 p.m.

Closing Party at Werqeasy

Day 2

8:00 – 12:00 p.m.

Workshops and Breakout Sessions (Unconference Style): Participate in interactive workshops and breakout sessions to gain practical knowledge and skills in innovation strategy and venture capital.



Sponsorship for the Innovation Revolution Conference

- **Title Sponsor - \$ 25,000**

- 6 Passes to the February 29th, 2024 **Innovation Revolution Conference**
- Branding
 - 90 days of physical signage and marketing materials at Innowise Facilities
 - Presence on Innowise's website
 - Promotion in Innowise's newsletter
 - Multi-platform Social Media Outreach
- 2 Sponsor Workshops (Notes: break sessions for product, education sessions, tabling, meeting the team)
- Expert Panel or Individual Keynote Participation
- Hotel Accommodation for Two
- Branding Physical Space (for tabling, for the entire event they'll have a space to advertise and setup)

- **Gold - \$ 10,000**

- 4 Passes to the February 29th, 2024 **Innovation Revolution Conference**
- Branding
 - 30 days of signage and marketing materials at Innowise Facilities
 - Presence on Innowise's website
 - Promotion in Innowise's newsletter
 - Multi-platform Social Media Outreach
- 1 Sponsor Workshop
- Expert Panel Participation

- **Silver - \$ 5,000**

- 2 Passes to the February 29th, 2024 **Innovation Revolution Conference**
- Branding
 - Presence on Innowise's website
 - Promotion in Innowise's newsletter
 - Multi-platform social media outreach
 - Signage and marketing materials at Innowise during the events

About Innowise

Innowise is an innovation platform that supports all entities in the innovation economy, including startups, corporations, investors, governments, and universities all under one roof to solve big problems.

Founder and CEO **Kayvan Baroumand** brings over twenty years of experience in the global Innovation sector. As COO of Plug and Play Tech Center and Founder and CEO of GSV Labs (dba:OneValley). Kayvan has built Corporate Innovation programs, helped Governments around the world build and support entrepreneurial ecosystems and built and managed accelerator programs for investments. Kayvan is the creator of “Total Innovation Management,” an open innovation and internal innovation platform that takes the principles of ‘Total Quality Management’ which large corporations are familiar with and weaves in the ‘Lean Startup Methodology’ to help these large corporations innovate quickly and at a fraction of the cost that they are used to. Kayvan is also the co-founder of SignalRank, an AI-driven Venture Fund that invests in the best (top 5%) Series B companies globally, as identified by its algorithms and ML platform.

Partner and Werqwise CEO **Alan Mackay** has spent the last 30 years as an entrepreneur and intrapreneur, founding, building and scaling businesses globally across Real Estate, Prop-tech, Sports and Consulting to help create successful cross cultural and multi-location businesses that then deliver strong returns.

With broad expertise in Private Equity, Debt and Venture Capital, Partner and Werqwise COO **Naveen Khugpath** brings 16 years in institutional and venture finance, experience with high growth global operations in emerging and developed markets, and over 30 completed private equity transactions with a value of over \$3bn USD. In addition, Naveen has founded corporate innovation platforms in Sports Hardware, and businesses in Ed-Tech, Hardware and Engineering.

There are so many challenges that need to be solved across all sectors. We believe tremendous opportunities lay before us if we can remove the significant barriers between organizations and entities with differing backgrounds, sizes and styles. To achieve this we have built the platform to help entrepreneurs, corporations, universities, governments and all the other ecosystem partners to collaborate by building new ventures to solve these global challenges. We challenge you to join us to help build a new tomorrow.

Case Studies

TATA COMMUNICATIONS

Tata Communications set out to improve their corporate innovation program through deeper engagement with the startup and developer community. To facilitate this, we put together a two-stage program, starting with a hackathon and followed up with us running a 12-week accelerator program. One unique aspect of the hackathon was the fact that it spanned two locations, Bangalore, India, and Silicon Valley, CA. We helped coordinate activities across the two locations and flawlessly executed the event.

“The response to our very first cross-border Hackathon was incredibly positive and enabled us to engage personally with some of the most creative and innovative app developers.”

Julie Woods-Moss, Former CMO and CEO of Nextgen,
Tata Communications



Results

The output of the 48-hour hackathon event was substantial in terms of ROI - Tata received over 40 quality product submissions in the span of a weekend, and awarded over \$50,000 in cash prizes.

Following the hackathon and interviews of each team that submitted projects, we selected companies to participate in the 12-week corporate accelerator program.

This resulted in Tata Communications seed funding five teams to develop their product, gaining their first customers. One of these companies was acquired by Tata Communications within 6 months.

“It’s about feeling threatened and challenged, but never taking yourself seriously and approaching innovation with incredible humility and enthusiasm”

Vinod Kumar, Former MD of TATA Communications,
Former CEO of Tata Communications Limited Group,
CEO of Vodafone Business



Location

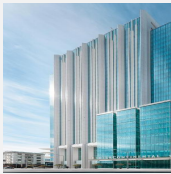
Werqwise

149 New Montgomery St.
San Francisco, CA 94105



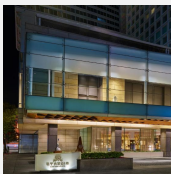
Nearby Hotels

Preferred Rate Partner



Intercontinental SF
888 Howard St, San Francisco, CA 94103
🚶 5 Min

Receive a 16% on your booking with **business edge ID#: 18206850**



St. Regis
125 3rd St, San Francisco CA 94103
🚶 2 Min



W San Francisco
181 3rd St, San Francisco CA 94103
🚶 3 Min



Hyatt Regency
50 3rd St, San Francisco CA 94103
🚶 5 Min




Location

Nearby Parking

SF Moma

147 Minna St, San Francisco
CA 94105

 2 Min

Rates


\$4 per 30 minutes
\$26 up to 10 hours
\$35 up to 24 hours

Hours

7 a.m. to 11 p.m. (daily)

555 Mission

65 Minna St, San Francisco
CA 94111

 4 Min

Rates


\$2.50 for first hour
\$10 for four hours
\$25 up to 24 hours

Hours

5 a.m. to 8 p.m. (daily)

ImPark – Jessie Square Garage

223 Stevenson St, San Francisco
CA 94103

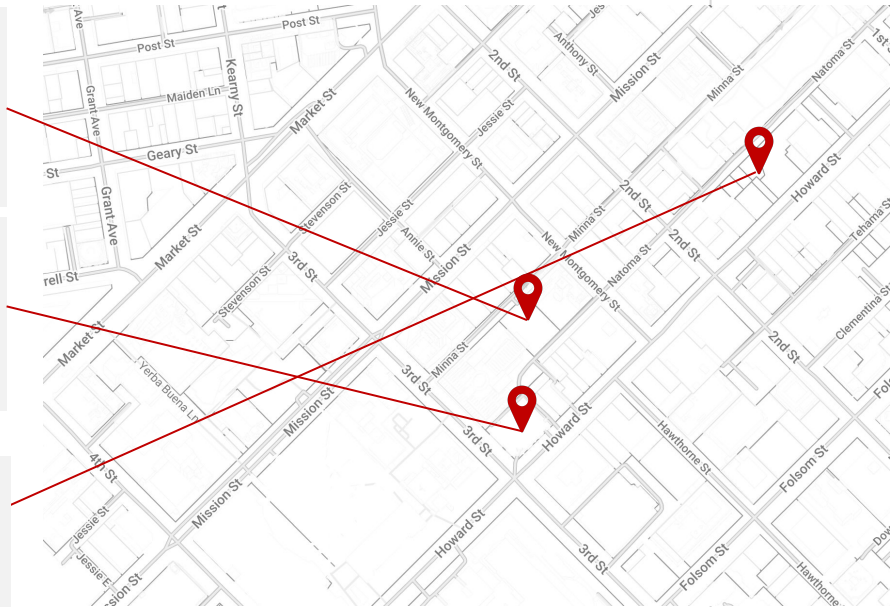
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Rates

\$5 per hour
\$25 up to 12 hours
\$35 per 24 hours

Hours

9 a.m. to 10 p.m. (daily)



About Us



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